

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

3<sup>rd</sup> Floor, New CTS Building

16, Greams Road, Chennai – 600 006

Phone: 044-28297878 Fax: 044-28297979



भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

**BHARAT SANCHAR NIGAM LIMITED**

(A Government of India Enterprise)

S&M-CM/165/RCVs & TUs/11-12/9

dt @ Chennai-6 the 11.08.2011.

Sub: Special Recharge Voucher for Ramzan /Id-ul-Fitr festival under prepaid mobile services-reg.

Ref : C.O.No.26-18/2010-T&C-CM Circular No: 44/11-12 Date: 08.08.2011.

On the occasion of holy Ramzan / Id-ul-Fitr festival, as a goodwill gesture, approval of the competent authority is hereby conveyed for the implementation of Special Recharge Voucher Rs.786 through CTopup, under 2G & 3G prepaid mobile services in Tamilnadu Circle **with effect from 12.08.2011**. The details are given below:-

a) Special Recharge Voucher for Ramzan / Id-ul-Fitr:-

Particulars	RCV (through Ctop-up)
RCV price in Rs.	712.60
S.Tax @ 10.30% in Rs.	73.40
MRP inclusive of S.Tax in Rs.	<b>786</b>
Free usage value in Rs.	786
Free SMS in Nos.	786*
Validity in days	<b>180**</b>

\* The free 786 SMS offered with RCV will be offered as a total for Local and National SMS for any N/W and should be utilized within 180 days from the Date of Activation of SRV786.

\*\* On recharge of this special voucher, Main Account validity will be extended by 180 days subject to maximum of 450 days.

SMS booster validity, if any, already in use, will not be carried forward and booster validity will be set as 180 days from the date of recharge of this voucher. However, any Unused SMS count on the earlier SMS booster will be added, on use of this special RCV786.

The above tariff will be implemented with effect from **12.08.2011** and will remain open for 30 days from the date of implementation.(i.e. upto 10.09.2011)

(K.R. Aravindavalli)

AGM(Marketing-CM)

044-28290825, 9443100876

To

**GM (NW-O CM), Trichy -1/ Coimbatore** – For information & necessary action please

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM In charge IN - **Coimbatore, Trichy, Bangalore** - for necessary action please

DGM Commercial Trichy - For information & necessary action to create the RCV thro C-Topup please

**Heads of SSAs, --** for kind information and necessary action please

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**DGM (Sales) & Roll out Manager, Project Vijay, Chennai-6** –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

**DGM (CS), Chennai-6** - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in”